



MISSION

Our mission is to effectively promote ideas that encourage free market solutions, protect individual autonomy and eliminate unnecessary governmental restrictions.

ISSUE AREAS

- **Good Governance** – Nevadans deserve a government that is both accountable and transparent to the citizens it was designed to serve.
- **Education** – Every child should have access to the school that fits them the best.
- **Free Market** – When individuals are free from government intervention, they can pursue greater competition, innovation, and choice.
- **Business & Entrepreneurs** – Owners need to be informed of government actions that would limit their pursuit of successful, beneficial business.

18k

social media
followers

21m

page views

\$2k

average
donation

30+

years of
service

SOCIAL MEDIA



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Nevada Policy
Research Institute

BRAND GUIDELINES



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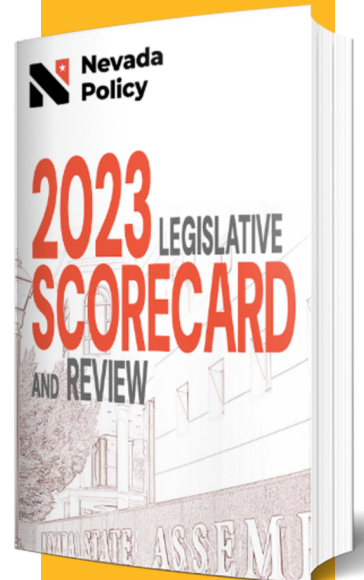
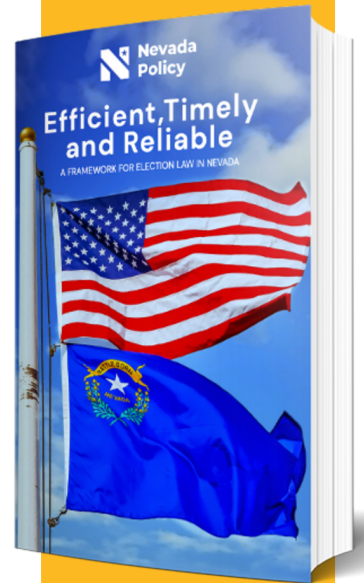
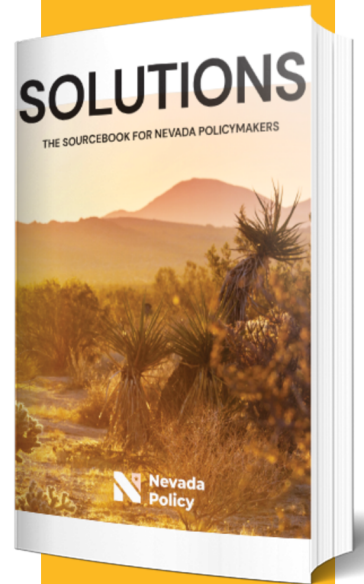
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P R E S S R E L E A S E

For more than 30 years, Nevada Policy, has stood up for Silver State residents and businesses through its unwavering commitment to solutions that emphasize freedom and independence.

Our mission is to effectively promote ideas that encourage free market solutions, protect individual autonomy and eliminate unnecessary governmental restrictions.

Over the years, our research has been instrumental in informing citizens, the media and lawmakers about policies that increase economic opportunity and preserve the freedoms that Nevadans enjoy.

Lawmakers often turn to Nevada Policy staff members for advice and analysis on legislation, and the Institute's analysts and staff frequently testify before legislative committees.

News media regularly and frequently reach out to the Institute for comment on the day's breaking news, and press outlets throughout the state cover our research, information campaigns and litigation efforts.

Coverage of Nevada Policy's work appears in every major Nevada media outlet numerous times throughout the year, and the Institute has earned coverage from dozens of national outlets, including the *Wall Street Journal*, *New York Times*, *Drudge Report*, *Washington Examiner*, *Washington Times*, *Politico*, *The Guardian*, *Townhall*, *The Hill*, *The Blaze*, *LA Times*, *US News and World Report* and *Fox News*.

Expanding government transparency is a major focus of the Institute, and in pursuit of that goal, Nevada Policy publishes government employee compensation and retirement data on TransparentNevada.com. Since launching in 2008, the site has earned over 21 million page views and is credited for helping uncover a major sick-leave scandal in the Clark County Fire Department.

The battle for freedom is never finished, but as Nevada Policy has grown from one woman's vision to the state's leading authority on public policy and free markets, the Institute and its supporters are winning victories for freedom in Nevada and around the nation.



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